



NYESHA A. VIECHWEG

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EDUCATION

CUNY CITY COLLEGE OF NEW YORK

Bachelor of Fine Arts
Major: Electronic Design & Multimedia
Class of 2018 Graduate
GPA: 3.8

AWARDS

Phi Beta Kappa | 2018
summa cum laude | 2018
Dean's List | 2013 — 2018
High School Diploma | June 2012
National Honors Society
National Society of H.S. Scholars

SKILLS

Adobe Creative Suite including Photoshop, Illustrator, InDesign, After Effects, and Premiere, Cinema 4D, Microsoft Office, Microsoft Powerpoint, WordPress.

VOLUNTEER

PROLOGIS INC.

Administrative Support | Nov 2011 — Feb 2019
Assists with paper work, organizing files, phone calls, and running small errands.

EXPERIENCE

READER'S DIGEST MAGAZINE

Digital Photo/Design Intern | Aug 2018 — May 2019

Conducted photo research for daily web posts and slideshows for rd.com. Performed photo retouching on stock photography. Uploaded and archived original rd.com artwork into DAM. Made phone calls and sent out emails.

Created design layouts for print magazine. Designed a set of book covers for the company's classic mystery series (Best Mysteries of All Time). Collected, prepared, and handled props for inhouse photo shoots.

TOYMAIL.CO

Graphic Design Intern | Oct 2015 — Jan 2016

Created promotional materials for website, social media, and advertising, such as posters and infographics, to show how the toys work. Composited product images of the toys with original vector designs and stock images. Retouched product images. Designed page layouts for the website.

FREELANCE GRAPHIC DESIGNER

Graphic Designer and Illustrator | Jan 2015 — present

Designs logos, cover art, invitations, and portrait illustrations. Performs photo retouching.

FOREVER 21

Sales Associate | Oct 2014 — Jan 2015

Worked with sales team maintaining floor, greeting and helping customers, and promoting benefits or special offers.